

FACT, NOT FICTION!

- Our staff serve on the boards of several national accreditation bodies.
- Miss Universe, Demi-Leigh Nel-Peters, (alumna of our faculty), regularly mentions that her course in Management Sciences had prepared her for her reign as Miss Universe.
- The most productive junior researcher for the past five years and the most productive senior researcher of the past four years came from our faculty.
- Our CA results, which are an important indicator of our stance nationally, were the highest in the country last year, with a pass rate of 93%. We also deliver rising numbers of accountants yearly.
- The NWU Business School obtained international accreditation (AMBA) for the MBA for the next five years, and the BCom and BCom Honours Financial Accountants have obtained accreditation from ACCA in London.
- The faculty loves giving back to the community and has several community engagement programmes on national and international level.



ON GOOD AUTHORITY

A message from the Executive Dean,
Prof Sonia Swanepoel

At the Faculty of Economic and Management Sciences we unlock excellence through collaboration and innovation. Through our innovative and excellent approach we present programmes that are internationally relevant, not only to graduates and industries, but also to the communities in which we operate and serve. We aspire to be the home where staff's and students' ideas are turned into successful business ventures. We empower individuals to excel by creating visionaries, innovators, leaders and entrepreneurs.

RESEARCH CHAIR

World Trade Organisation Chair (WTO)

NWU research entities:

- Tourism Research in Economic Environs and Society (TREES)
- Workwell: Research Unit for Economic & Management Sciences
- Trade and Development (TRADE)
- Global Innovative Focussed Talent (GIFT)
- Technology-Enhanced Learning and Innovative Education and Training, South Africa (TELIT-SA)

WE WANT TO HEAR FROM YOU



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EXCELLENCE THROUGH COLLABORATION AND INNOVATION

The Faculty of Economic and Management Sciences has been established for over 70 years, but boasts a very young, industry relevant, dynamic staff corps. We have a footprint on all three campuses in Potchefstroom, Mahikeng and Vanderbijlpark.

We offer more than 30 programmes in the fields of accounting, management, human resources, tourism and economics. Our aim is to be an internationally recognised, innovative faculty that strives for excellence by unlocking human potential.

APPLICATION REQUIREMENTS

- Full matriculation exemption, with an APS score of at least 20 for certain extended degree courses or certain BA degree courses.
- For all other undergraduate degrees, please refer to our website for detailed information.

How do I apply?

Please refer to our website for online application.

MONEY MATTERS

For a wide range of bursaries and financial support, please contact
+27 (0)18 299 2672.



Fact Sheet

Faculty of
**ECONOMIC &
MANAGEMENT SCIENCES**



INTERNATIONALLY KNOWN

The NWU is an African university that boasts students of some 66 different nationalities and that is recognised internationally for its high standards of excellence in teaching, learning and research. Some of the NWU's key characteristics include its global competitiveness with regard to the very wide range of academic programmes it has on offer, as well as its strategic collaboration with various global academic institutions. NWU graduates are highly regarded by employers the world over.

THE NUMBERS SPEAK FOR THEMSELVES



Male:
5 680



Female:
6 110



Master's degrees:
791



Doctorates:
257



African students:
7 121



International students:
446



Academic staff:
378



NRF-rated researchers:
19



Total students in faculty:
11 791



■ **Undergrad:** 9 374
■ **Postgrad:** 2 402
(Occasional: 15)

UNDERGRADUATE STUDIES:

let your academic adventure begin!

The Faculty of Economic and Management Sciences offers endless opportunities. The faculty consists of six schools:

1. School of Accounting Sciences

The School offers programmes on all three campuses in Mahikeng, Potchefstroom and Vanderbijlpark. These programmes are designed for students who wish to become chartered accountants, professional accountants, management accountants or forensic accountants.

2. School of Economic Sciences

The School of Economic Sciences provides students with practical, first-hand experience in their journey towards becoming the next generation of economists and vital role players in our communities. Programmes focus (to name but a few) on agricultural economy, risk management, international trade, applied risk management, business operations, information systems, statistics and operations research.

3. School of Industrial Psychology and Human Resource Management

We live in a fast-changing world. The workplace has not escaped these rapid changes, especially in this age of globalisation and trade liberalisation. Workplaces have had to restructure in order to compete effectively in the global market. Our programmes in human resource management and development, industrial psychology and labour relations are designed to prepare you for your future.

4. School of Management Sciences

The School aims to provide a number of industry-relevant degrees that enable individuals to become marketing or communications managers, business managers, tourism managers or sport managers. We strive to deliver an excellent theory-based curriculum presented in an activity-based, practical manner, with additional exposure to the work environment. Public Administration and Local Government is the study of combining theory and practice to address, among other things, the most important needs of communities within the society of a state through effective and efficient public service delivery by the government.

5. School of Tourism Management

The significant growth of the tourism industry over the past few years opens up various opportunities for employment. Tourism managers and marketers are not only ambassadors of South Africa, but also facilitate growth through product development, management and marketing. We offer nationally and internationally recognised modules that will enable students to become experts.

6. Business School

At the NWU Business School we strive to change the way our students think about business. We want our students to become manager-leaders in their own right; to walk away with real-world skills, international accreditation and pioneering research. There are three sites of delivery situated in Mahikeng, Potchefstroom and Vanderbijlpark. The school offers part-time qualifications and academic programmes on Saturday mornings in Afrikaans in Potchefstroom, Monday evenings in English in Vanderbijlpark and in English over selected weekends in Mahikeng. The MBA qualification is accredited by the Association of MBAs (AMBA).

CUTTING-EDGE RESEARCH

The Faculty of Economic and Management Sciences offers four main options for postgraduate studies, namely an honours degree, a master's degree and a Philosophiae Doctor, as well as the NWU Business School's postgraduate diplomas.

HONOURS DEGREES

BCom Honours in:

- Business Statistics
- Applied Economics
- Economics
- Information Systems
- International Trade
- Logistics
- Operations Research
- Risk Management
- Transport Economics
- Entrepreneurship and Marketing Management
- Business Management
- Marketing Management
- Human Resource Management with Labour Relations
- Chartered Accountancy
- Financial Accountancy

- Management Accountancy
- Forensic Accountancy
- Industrial Psychology
- Human Resource Management
- Labour Relations
- Tourism Management

BAdmin Honours in:

- Public Administration
- Human Resource Management
- Industrial Psychology
- Industrial Relations

BA Honours in:

- Human Resource Management
- Labour Relations
- Industrial Psychology
- Tourism Management
- Tourism Management with Heritage and Cultural Tourism

MASTER'S DEGREES

MCom in:

- Economics
- Banking and Financial Risk Management
- International Trade
- Applied Risk Management
- Risk Management
- Information Systems
- Statistics
- Operations Research
- Marketing Management
- Business Management
- Industrial Psychology
- Labour Relations Management
- Human Resource Management
- Management Accountancy
- Accountancy
- Taxation
- Forensic Accountancy
- Tourism Management

MPA in Public Administration

MAdmin in:

- Human Resource Management
- Industrial Psychology
- Labour Relations Management

MA in:

- Industrial Psychology
- Labour Relations Management
- Human Resource Management
- Tourism Management

MEd in Training and Development

MBA in:

- Business Administration
- Finance
- Human Resource Management
- Public Sector Management
- Business and Governmental Relations
- Operations and Decisions Management
- Entrepreneurial Management
- Marketing Management

PHILOSOPHIAE DOCTOR IN:

- International Trade
- Risk Management
- Economics
- Operations Research
- Information Systems
- Business Statistics
- Marketing Management
- Business Management
- Industrial Psychology
- Labour Relations Management
- Human Resource Management
- Human Resource Development
- Management Accountancy
- Accountancy
- Taxation
- Forensic Accountancy
- Tourism Management
- Business Administration