



## FACULTY FACT SHEET



### ON GOOD AUTHORITY

#### A message from the executive dean, Prof Babs Surujlal

At the Faculty of Economic and Management Sciences, we unlock excellence through collaboration and innovation.

We offer a range of accredited undergraduate and postgraduate programmes that are relevant to business and industry in our country and internationally. By focusing on practical training presented by leaders in their respective fields, we deliver entrepreneurial and workplace-ready graduates.

We aspire to be the home where staff and student ideas are turned into successful business ventures, and individuals are empowered to excel as visionaries, innovators, leaders and entrepreneurs.

The Faculty of Economic and Management Sciences: learning today to lead tomorrow.

### THIS IS US

#### Faculty facts

- The Faculty of Economic and Management Sciences has been operating for over 70 years, but boasts a young, industry relevant and dynamic team. We have a footprint on all three campuses – Potchefstroom, Mahikeng and Vanderbijlpark.
- Our staff serve on the boards of several national accreditation bodies.
- We offer more than 30 programmes in the following fields:
  - accounting
  - economics
  - information systems
  - transport economics and logistics management
  - international trade
  - risk management
  - business, marketing, sport and safety management
  - human resources management and development
  - industrial psychology
  - labour relations
  - tourism management

Our aim is to be an internationally recognised, innovative faculty that strives for excellence by unlocking human potential.

- Our results for the chartered accountancy (CA) initial test of competence (ITC) indicate our national standing in this field. In total, 100% of the NWU's South African Institute of Chartered Accountants (SAICA) candidates passed the 2023 ITC exam for the second year in a row.
- All the undergraduate degrees within the School of Accountancy enjoy accreditation from the Association of Chartered Certified Accountants (ACCA) in London, earning students the maximum number of exemptions when they graduate with us.
- We offer the Master of Commerce in Accountancy, which is embedded with the ACCA strategic levels curriculum, the only embedded master's in Africa that is similar to the master's offered at Oxford Brooks (read more here: [MCom Accountancy](#))
- The faculty thrives on giving back to the community and has several national and international community engagement programmes.
- Our tourism researchers are well known, with nine NRF-rated researchers who serve on internationally acclaimed editorial boards and conduct research for the National Department of Tourism, CATHSSETA, and several private organisations that contribute to the growth of this industry.



### Getting down to business

The NWU Business School was the first school on the African continent to receive international accreditation from the Business Graduates Association (BGA).

In addition, the prestigious international Association of MBAs (AMBA) has renewed our MBA accreditation for the maximum period of five years, making the NWU Business School one of only 2% of recognised business schools in the world with AMBA accreditation.

Recently, our school has also been awarded a five-year accreditation by the Association of African Business Schools (AABS). This is the maximum term of accreditation offered by the AABS. What makes this achievement exceptional is the fact that the NWU Business School is one of only three business schools in South Africa to have received this prestigious accolade.

Our formal programmes include an MBA qualification, a postgraduate diploma in management, and a PhD qualification, while the list of executive education short learning programmes is extensive and in great demand. At the NWU Business School, our aim is to cultivate and nurture strategic thought leaders who possess the necessary skills and ethical values to navigate the dynamic world of management and leadership with a focus on excellence. Through innovative solutions and pioneering research, we strive to equip modern manager-leaders with the expertise to shape leadership minds across Africa.

### Internationally known

The NWU continues to shine in global rankings. In its 2023/24 edition of the Global 2000 list, the Center for World University Rankings (CWUR) placed the NWU in the top 4,2% of universities. This was even better than the previous year, when the university was in the top 4,7%. In addition, the NWU is ranked tenth in Africa and seventh in South Africa.

In addition to the overall rankings, encompassing 20 966 universities worldwide, the NWU was also ranked according to academic performance. Our score improved from 77,1 to 71,3, and we were ranked 880th globally (up from 924th in the previous year). The NWU was ranked 869th (887th last year) for research.



### Our faculty in numbers

(Staff and student figures as on 25 April 2024)



Undergraduate students:  
10 229



Postgraduate students:  
1 291



International students:  
264



Academic staff:  
385



Support staff:  
342



NRF-rated researchers:  
31

## SCHOOLS AND PROGRAMMES

[Click here to see which undergraduate programmes we offer](#)

[Click here for our honours studies and postgraduate diplomas](#)

[Click here for our postgraduate programmes](#)

### The faculty offers a wide array of learning opportunities through our six schools:

- School of Accounting Sciences
- School of Economic Sciences
- School of Industrial Psychology and Human Resource Management
- School of Management Sciences
- School of Tourism Management
- Business School



## RESEARCH

### Research chair

- World Trade Organisation Chair (WTO)

### NWU research entities

- Tourism Research in Economic Environs and Society (TREES)
- Workwell: Research Unit for Economic and Management Sciences
- Trade and Development (TRADE)
- Global Innovative Forefront Talent (GIFT)
- Technology-Enhanced Learning and Innovative Education and Training, South Africa (TELIT-SA)
  - Applied Management Cybernetics
  - Technology-Enhanced Learning and Innovative Education and Training, South Africa (TELIT-SA)



## APPLICATIONS

### Admission requirements

For details of admission requirements, please refer to our [website](#).

### How do I apply?

Please refer to our [website](#) for online applications.

### Money matters

For a wide range of bursaries and financial support, please contact +27 (0)18 299 2672 or visit our [website](#).

### We want to hear from you

Phone +27 (0)18 285 2127 (undergraduate administration) or +27 (18) 285 2792 (postgraduate administration). You can also send an email to [Linda Grimbeek](#) (undergraduate administration) or [Louise Jansen van Rensburg](#) (postgraduate administration), or visit our [website](#).

