



NWU Business School

FACT SHEET



ON GOOD AUTHORITY



A message from the chief director, Prof. Joseph Sekhampu

At the NWU Business School, we are shaping executive minds in Africa for impactful change, innovation and ethical leadership. Our commitment to academic excellence, industry relevance and global engagement ensures that our students are equipped with the competencies to lead in an evolving business landscape. Through world-class programmes, impactful research and strategic partnerships, we bridge the gap between theory and practice, fostering responsible leadership that drives prosperity in Africa.

Choose from our wide range of internationally accredited programmes and take your career to the next level: from a Postgraduate Diploma in Management to a Master of Business Administration (MBA), or a PhD in Business Administration. We also offer executive education programmes and a wide range of short courses.

THIS IS US

NWU Business School facts

- The NWU School of Business and Governance was established in 2016 and its name was changed to the NWU Business School in 2018.
- In 2020, the NWU Business School was granted operational independence from the NWU.
- The NWU Business School has long been a pioneer in knowledge creation and a hub for visionary leaders. Our commitment to excellence has been unwavering and we have consistently equipped our students and partners with the tools, skills and insights to navigate the complex and ever-changing business world with integrity.
- Making our mark on the African continent is a priority for us. Through our curriculum, research and community engagement initiatives, we strive to instil in our students a strong sense of social responsibility and ethical leadership.
- Our school currently has a footprint in Potchefstroom and Mahikeng.

Our faculty in numbers

(Staff and student figures as on 1 April 2026)



Postgraduate students:
833



International students:
51



NRF-rated researchers:
1



Academic staff:
44



Support staff:
34



PROGRAMMES AND QUALIFICATIONS

Master of Business Administration (MBA)

Our MBA programme equips and nurtures professional thought leaders for success in management. Two distinguishing features of our MBA programme are our emphasis on experiential learning and individual coaching. We believe in learning by doing and we offer a plethora of hands-on opportunities like a company consulting project, case studies and simulations.

PhD in Economic and Management Sciences

The PhD programme develops forward-thinking executives who are equipped with modern approaches to dynamic business. In March 2025, we launched a PhD hub aimed at developing PhD students and expanding supervisory capacity across the continent.

Postgraduate Diploma in Management (PGDip)

The Postgraduate Diploma in Management leverages best practice and thought leadership, using theory and practice to unlock the potential of business managers. The programme is delivered on a full-time, part-time and distance-learning basis. This gives students the option to choose according to their preference.

Education for executives

Our executive education programmes are targeted toward managers and executives from middle to upper management and entry-level managers. They are characterised as generic management programmes with no separation by industry and are designed to survey various management and leadership topics and current issues.

Short courses for corporate learning

We offer a wide range of short courses that aim to equip participants with the fundamental knowledge and skills necessary to participate effectively in the corporate world.

APPLICATIONS

Admission requirements

For details of admission requirements, please refer to our [website](#).

How do I apply?

Please refer to our [website](#) for online applications.

We want to hear from you

Phone 018 285 2660 or send an email to nwubs@nwu.ac.za or visit our website at www.nwubusinessschool.co.za.